ORDER

Orders Order / Rev: 719591 - 5 06359271 Alt Order #: OBAMA SCHED C Product Desc: Estimate: 1897 c Flight Dates: 10/16/12 - 10/22/12 Primary AE: Aaron Ashe 10/01/12 / 10/19/12 Sales Office: Original Date / Rev: T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-3 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

Bill Plan Totals

Start Date	End Date	# Spots Gross Amount		Net Amount
10/15/12	10/21/12	36	\$48,100.00	\$40,885.00
10/22/12	10/28/12	10	\$14,650,00	\$12,452,50

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	46	\$62,750.00	\$53,337.50	0.00
Totals	46	\$62,750.00	\$53.337.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
1 WTSP	10/16/1	2 10/22/12	Letterman	CM	1135p-1237	a MTWTF-		4	\$700.00 P-3	0.00 NM	4	\$2,800.00
			Late Night with D	David Letterma	n							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/22/12	MTWTF	4	\$700.00	0.00						
E 2 WTSP	10/16/1	2 10/22/12	Price Is Right Price Is Right	СМ	11a-12p	MTWTF-	- :30	3	\$900.00 P-3	0.00 NM	2	\$1,800.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/16/12	10/22/12	MTWTF	3	\$900.00	0.00						
	Date Ra		escription escription		/End Time		<u>Weekdays</u>	Len				
		2-10/22/12 P	Price Is Right	11a-	12p		MTWThF	- :	:30 (\$900.00)	0.00 <i>NM</i>		
Cr	edited											
3 WTSP	10/16/1	2 10/22/12	Y&R	CM	1230-130p	MTWTF-	- :30	3 9	\$1,100.00 P-3	0.00 NM	3	\$3,300.00
			Young and the R	testless								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	/16/12	10/22/12	MTWTF	3	\$1,100.00	0.00						
4 WTSP	10/16/1	2 10/22/12	M-F 12-1230p	CM	12-1230p	MTWTF-	- :30	4	\$900.00 P-3	0.00 NM	4	\$3,600.00
			10 News @ Noo	n								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	16/12	10/22/12	МГЖГБ	4	\$900.00	0.00						
5 WTSP	10/16/1	2 10/22/12	B&B	CM	130-2p	MTWTF-	- :30	3 5	\$1,100.00 P-3	0.00 NM	2	\$2,200.00
			Bold and Beautif	ul								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/16/12	10/22/12	MTWTF	3	\$1,100.00	0.00					ĺ	

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10/16/12 - 10/22/12 Estimate: 1897 c

Advertiser:

Obama/D/President

Flight Dates:

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
5 WTSP 10/16/12 10/22/12		130-2p	MTWTF-	- :30	3 \$1,100.00 P-3	0.00 NM	2	\$2,200.00
Start Date End Date	Bold and Beautiful Weekdays Spots/Week	Rate	Rating					
Week: 10/16/12 10/22/12	MГWГF 3	\$1,100.00	0.00					
Spot Ch Date Range D 3 WTSP 10/16/12-10/22/12 B		t/End Time		Weekdays MTWThF		Rtg Type		
Credited	130	-2ρ		WII WIIII	.30(φ1,100.00)	0.00 14141		
6 WTSP 10/16/12 10/22/12	M-F 4-5p CM	4-5p	MTWTF-	- :30	5 \$800.00 P-3	0.00 NM	5	\$4,000.00
	Dr. Phil							
<u>Start Date</u> <u>End Date</u> Week: 10/16/12 10/22/12	Weekdays Spots/Week MTWTF 5		Rating 0.00					
7 WTSP 10/16/12 10/22/12	M-F 5-530p CM	5-530p	MTWTF-	- :30	5 \$550.00 P-3	0.00 NM	5	\$2,750.00
0: 10: 5:10:	5-530p 10 News	5.	5 .:					
Start Date Week: 10/16/12	Weekdays Spots/Week MTWTF 5		Rating 0.00					
8 WTSP 10/16/12 10/22/12	-	630-7p	MTWTF-	- :30	3 \$1,000.00 P-3	0.00 NM	3	\$3,000.00
	CBS Evening News							
Start Date	Weekdays Spots/Week MTWTF Spots/Week	Rate \$1,000.00	Rating 0.00					
9 WTSP 10/16/12 10/22/12		7-9a	M- WTF-	- :30	3 \$400.00 P-3	0.00 NM	3	\$1,200.00
	CBS This Morning	(7:00 AM-8:0	_ ′					
Start Date End Date Week: 10/16/12 10/22/12	Weekdays Spots/Week M-WTF 3		Rating 0.00					
10 WTSP 10/16/12 10/22/12	CBS This Morning CM	7-9a	MTWTF-	- :30	3 \$400.00 P-3	0.00 NM	3	\$1,200.00
0 5	CBS This Morning	(8:00 AM-9:0	,					
Start Date End Date Week: 10/16/12 10/22/12	Weekdays Spots/Week MTWTF 3		Rating 0.00					
11 WTSP 10/16/12 10/22/12		9-9:30A	MTWTF-	- :30	3 \$200.00 P-3	0.00 NM	3	\$600.00
0 5	10 News, 9am	- .	5					
Start Date End Date Week: 10/16/12 10/22/12	Weekdays Spots/Week MTWTF 3		Rating 0.00					
12 WTSP 10/19/12 10/19/12	Fri Prime C CM	Fri 10-11p	F-	- :30	1 \$6,000.00 P-3	0.00 NM	1	\$6,000.00
0: 10: 5:10:	Blue Bloods	5.	5 .:					
Start Date End Date Week: 10/15/12 10/21/12	Weekdays Spots/Week		Rating 0.00					
13 WTSP 10/16/12 10/19/12	CBS This Morning CM	7-9a	- TWTF-	- :30	1 \$400.00 P-3	0.00 NM	1	\$400.00
Otani Data - Fard Data	CBS This Morning	D-1-	Detien					
Start Date End Date Week: 10/15/12 10/21/12	<u>Weekdays</u> <u>Spots/Week</u> - TWTF 1	Rate \$400.00	Rating 0.00					
14 WTSP 10/21/12 10/21/12	, ,	Su 11-1135p		S :30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.00
Otant Data - Find Data	Late News (Su)	Data	Datina					
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week		Rating 0.00					
15 WTSP 10/16/12 10/16/12		Tue 8-9p	- T	- :30	1 \$10,000.00 P-3	0.00 NM	1	\$10,000.00
Start Data - End Data	NCIS	Doto	Dating					
Start Date	Weekdays Spots/Week	Rate \$10,000.00	Rating 0.00					
16 WTSP 10/16/12 10/16/12		Tue 9-10p	- T	- :30	1 \$9,000.00 P-3	0.00 NM	0	\$0.00
Start Data End Data	NCIS: Los Angeles	Poto	Dating					
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week	Rate \$9,000.00	Rating 0.00					
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>D</u> 1 WTSP 10/15/12-10/21/12 T		t/End Time		Weekdays		Rtg Type		
1 W1SP 10/15/12-10/21/12 1 Credited	ue rillile D I Ue	9-10p		- 1	:30 (\$9,000.00)	U.UU INIVI		
[move to debate 9-11p]								
17 WTSP 10/17/12 10/17/12		Wed 8-9p	W	- :30	1 \$8,000.00 P-3	0.00 NM	1	\$8,000.00
Start Date End Date	Survivor: Philippines Weekdays Spots/Week	Rate	Rating					
Week: 10/15/12 10/21/12		\$8,000.00	0.00				İ	

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Alt Order #: 06359271

OBAMA SCHED C Product Desc:

Flight Dates: 10/16/12 - 10/22/12 1897 c

Estimate:

Ln Ch Start End Ir	nventory Code Break	Start/End Tim	ne Days	Len Spots	Rate Pri	Rtg Type \$	Spots	Amount
	Wed Prime A CM	Wed 8-9p	W	:30 1	\$8,000.00 P-3	0.00 NM	1	\$8,000.00
	Survivor: Philippines							
	Weekdays Spots/Week		Rating					
10/21/12		\$8,000.00	0.00					
	Prime Political Program CM	Prime	- T	:30 1	\$9,000.00 P-3	0.00 NM	0	\$0.00
F	Prime Political Program							
	Weekdays Spots/Week	Rate I	Rating					
WOOK. 10/10/12 10/21/12		\$9,000.00	0.00					
<u> </u>		End Time				Rtg Type		
1 WTSP 10/15/12-10/21/12 Prin	me Political Program Prime	9	- T		:30 (\$9,000.00)	0.00 <i>NM</i>		
Credited								
19 WTSP 10/16/12 10/19/12 L	N (M-F) CM	M-F 11-1135p	- TWTF	:30 1	\$1,000.00 P-4	0.00 NM	1	\$1,000.00
L	LN (M-F)							
Start Date End Date	Weekdays Spots/Week	Rate I	Rating					
Week: 10/15/12 10/21/12	- TWTF 1	\$1,000.00	0.00					
20 WTSP 10/16/12 10/19/12 10	0 News Replay CM	M-F 207-242x	- ТWГF	:30 1	\$100.00 P-4	0.00 NM	1	\$100.00
1	10 News Replay							
Start Date End Date	Weekdays Spots/Week	Rate F	Rating					
Week: 10/15/12 10/21/12	-TWTF 1	\$100.00	0.00			I		
21 WTSP 10/22/12 10/22/12 M	Mon Prime A CM	Mon 8-9p	M	:30 2	\$4,500.00 P-4	0.00 NM	2	\$9,000.00
N	Met Mother/Partners	•						
Start Date End Date	Weekdays Spots/Week	Rate F	Rating			j		
		\$4,500.00	0.00					
						Totals	46	\$62,750.00
						1 Otalo	.0	Ψ02,.00.00